

2012

Adoption of Technology Award

Award Sponsored by: **Deloitte.**

AWARD DESCRIPTION

This award is to acknowledge a BC-based company or organization that has adopted BC-based technology and as a result has realized significant improvements in productivity, competitiveness or profitability.

BC Technology companies are encouraged to co-apply with BC customers where these improvements can be demonstrated. Only one application per installation will be accepted.

COMPANY HISTORY AND DESCRIPTION

Describe what the company does, its origin, date of inception, number of employees. (500 words maximum)

EVALUATION CRITERIA

Summarize the technology solution adopted and the critical difference it has made to the company based on the following four equally weighted criteria. All information will be kept strictly confidential (2000 words maximum).

- a) **Selection of the Technology Solution**
 - Why was the technology solution chosen?
 - What made it unique?
- b) **Company Selection**

What made the selected company stand out from other competitors?
- c) **Execution**

Describe the key factors that have contributed to the successful implementation of the solution. Provide testimonials, if appropriate.
- d) **Benefits and strategic advantage realized**

Provide specific benefits the company has realized as a result of the adoption of the technology. I.e. revenue generation, cost savings, increased productivity etc. Provide financial results, if applicable.

SUPPORTING DOCUMENTATION

Please provide the URL for any supporting documentation (annual report, promotional material, specifications etc.)

COMPANY IMPACT

Describe the impact your organization has made on your customers and employees, the community where you are located, and/or the BC economy in general. (250 words maximum)

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Application details:

APPLICATION DEADLINE: March 16, 2012

Application Fee: BCTIA Members - \$0 / Non-BCTIA Members \$400 (Due upon submission)

Paper submissions will not be accepted. Submit online at www.thetias.com

FOR MORE INFORMATION, PLEASE CONTACT BCTIA 604.683.6159

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