

# 2012

## Community Engagement Award

*Award sponsored by:*



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### AWARD DESCRIPTION

This award is open to technology and professional services companies of all sizes. The company must illustrate, through the engagement of their employees and as part of their culture, the practice of corporate social responsibility programs or initiatives that have a direct impact on the community in which they live, work, and play. Examples of accepted activities:

- Allows time off for employee volunteer activities
- Donates a percentage of pre-tax profits to charity
- Supports charitable activities as an organization
- Organizes/supports employee participation in community programs/fundraisers

### COMPANY HISTORY AND DESCRIPTION

Describe what the company does, its origin, date of inception, number of employees. (500 words maximum)

### EVALUATION CRITERIA

1. Describe in detail the critical elements of your corporate social responsibility program, including the number of employees engaged and the tangible outcomes as a result of your corporate efforts.
2. Describe how these programs are part of the corporate culture and the rationale for the company to undertake them
3. Summarize why your company should be considered for this award.

### COMPANY IMPACT

Describe the impact your organization has made on your customers and employees, the community where you are located, and/or the BC economy in general. (250 words maximum)

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## Application details:

**APPLICATION DEADLINE: March 16, 2012**

Application Fee: BCTIA Members - \$0 / Non-BCTIA Members \$400 (Due upon submission)

Paper submissions will not be accepted. Submit online at [www.thetias.com](http://www.thetias.com)

FOR MORE INFORMATION, PLEASE CONTACT BCTIA 604.683.6159

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