

2012

Most Promising Pre-Commercial Technology Award

Award sponsored by: *Blakes*
LAWYERS

GENERAL GUIDELINES

These are **general guidelines** intended to assist the applicant in determining if this is the most appropriate award category for their company.

- Company may be established and in market with other products

AWARD DESCRIPTION

This award acknowledges a pre-commercial technology in the R&D stage of development with the potential to commercialize within five years. The technology must represent a fundamental advancement in technology.

COMPANY HISTORY AND DESCRIPTION

Describe what the company does, its origin, date of inception, number of employees. (500 words maximum)

EVALUATION CRITERIA

Summarize why this submission should be considered for the Most Promising Pre-Commercial Technology award based on the following four equally weighted criteria and using the listed questions as a guideline. All information will be kept strictly confidential (2000 words maximum)

- Advancing science**
 - How does this concept contribute to advancing science?
 - How does it leverage existing or other emerging technology?
- Differentiation**
 - What makes this technology unique and why it differs from other similar products?
 - Describe the level of third party validation achieved to date.
- Potential to succeed/execute**
 - How will the concept transition into a commercial product?
 - What other validation or execution factors are required as part of the remaining R&D cycle?
- Value proposition**
 - Provide a concept/product pitch as it would be described to a group of business executives.
 - What is the estimated revenues to be generated from the products commercialization?

SUPPORTING DOCUMENTATION

Please provide the URL for any supporting documentation (annual report, promotional material, specifications etc.)

COMPANY IMPACT

Describe the impact your organization has made on your customers and employees, the community where you are located, and/or the BC economy in general. (250 words maximum)

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Application details:

APPLICATION DEADLINE: March 16, 2012

Application Fee: BCTIA Members - \$0 / Non-BCTIA Members \$400 (Due upon submission)

Paper submissions will not be accepted. Submit online at www.thetias.com

FOR MORE INFORMATION, PLEASE CONTACT BCTIA 604.683.6159

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