

award application: **community leadership**

THEME: PROVEN LEADERSHIP IN THE IMPLEMENTATION OF SOCIALLY OR ENVIRONMENTALLY RESPONSIBLE PROGRAMS OR PRACTICES

SPONSORED BY	SUBMITTED BY	DATE

AWARD DESCRIPTION

This award has **two distinct categories:** Social Responsibility and Environmental Responsibility. Companies may submit to one or both categories.

CATEGORY ONE - SOCIAL RESPONSIBILITY AWARD CRITERIA

A company that, through their socially responsible activities can demonstrate explicit tangible impacts to the community in which they operate.

Examples of Socially responsible activities:

- Donates a percentage of pre-tax profits to charity
- Conducts charitable activities as an organization
- Allows time off for employee volunteer activities
- Makes technological products accessible to marginalized communities

CATEGORY TWO - ENVIRONMENTAL RESPONSIBILITY AWARD CRITERIA

A company that has achieved exceptional results due to their commitment to operate as an environmentally responsible company.

Examples of Environmentally responsible activities

- Incorporates environmental values into purchasing decisions
- Has an environmental management system (EMS) or environmental policy in place to reduce the amount of energy and fossil fuels needed to produce your products.
- Recycling and disposal policies including any global recycling and disposal programs in place

For both categories, please provide the following information.

COMPANY HISTORY AND DESCRIPTION

Describe what the company does, its origin, date of inception, number of employees. (500 words maximum)

EVALUATION CRITERIA

- 1) Summarize why your submission should be considered for the chosen category.
- 2) Describe in detail the critical elements of your company's program, including the explicit tangible outcomes as a result of the program

Submissions will be judged on the category or categories to which you have applied and the extent to which your company has successfully demonstrated innovative action and/or measurable results.

application: **details**

APPLICATION DEADLINE: March 17, 2010

For more information on how to submit, please visit: www.bctia.org/awards

Note: Paper submissions will not be accepted.

Non-BCTIA members will be charged a \$400 processing fee

FOR MORE INFORMATION, PLEASE CONTACT BCTIA 604.683.6159
