

award application: **most promising pre-commercial technology**

THEME: COOL SCIENCE AWARD

SPONSORED BY

SUBMITTED BY

DATE

.....

AWARD DESCRIPTION

This award acknowledges a pre-commercial technology in the R&D stage of development with the potential to commercialize within five years and represents a fundamental advancement in technology. Past Winner: Heart Force Medical Inc. (2009)

PROJECT HISTORY AND DESCRIPTION

Origin, date of inception, number of participants. Describe what the group/organization does and explain why you are applying in this category. (500 words maximum)

EVALUATION CRITERIA

Summarize why this submission should be considered for the Most Promising Pre-Commercial Technology Award category based on the following four equally weighted criteria and using the listed questions as a general guideline:

a. Advancing science

How does this concept contribute to advancing science?

How does it leverage existing or other emerging technology?

b. Differentiation

What makes it unique and how it differs from any other similar R&D projects?

What have you achieved in terms of third party validation?

c. Potential to succeed/execution

How will you turn the concepts to a commercial product in the next five years?

What other execution factors do you foresee in the remaining R&D cycle?

d. Value proposition

How would you describe your concepts in the boardroom with a group of business executives?
How do you plan to generate revenues from this breakthrough?

Please provide financial results, if applicable.

ALL INFORMATION PROVIDED WILL BE KEPT STRICTLY CONFIDENTIAL. (2000 words maximum)

IMPACT

Describe the impact your organization has made on the technology community, your customers and employees, the community where you are located, and/or the BC economy in general. (250 words maximum)

SUPPORTING DOCUMENTATION

Please provide the URL for any supporting documentation (annual report, promotional material, etc.)

application: **details**

APPLICATION DEADLINE: March 17, 2010

For more information on how to submit, please visit: www.bctia.org/awards

Note: Paper submissions will not be accepted.

Non-BCTIA members will be charged a \$400 processing fee

FOR MORE INFORMATION, PLEASE CONTACT BCTIA 604.683.6159
