



Advisor Biographies

David Brockington, Senior Product Manager - SAP Business Objects

David's 12 year tenure with this organization started during the Crystal Decisions days and today David's role at SAP encompasses a wide array of areas including Product Management and Innovation, Enterprise software, On demand, collaborative, social systems. User centered design. Customer advocacy. Business and partner development and Agile development.

Nenad Furtula, VP Product Management - Bluestream Software

Nenad has a passion for product management and product marketing and the role it plays in technology organizations. Nenad currently holds this key position at Bluestream Software and has over 12 years of product management, sales and marketing experience. His career includes several leadership and co-founder positions at various start-ups from which he can draw and share perspectives on how product management intersects with business development and strategic sales. Nenad holds a Bachelor's degree in Business Administration from Capilano College and a Bachelors of Science degree in Computer Sciences from Dalhousie University in Halifax, Nova Scotia.

Adi Kabazo, Senior Product Manager - TELUS Customer Solutions

At TELUS Adi is leading the development of TELUS' Cloud services. Before joining TELUS, Adi held key consulting, product leadership and business development roles in a number of international software and services organizations spanning the areas of content management, information security and managed services. Adi holds a Bachelor's degree in Industrial Engineering from Tel-Aviv University, Israel, and received his Master's degree in Business Administration from the Sauder School of Business at the University of British Columbia, Canada.

Edna Menon, Senior Product Manager- Alpha Technologies

Edna has over 9 years of high tech product management experience spanning the software-based services and electronic hardware segments. At Alpha Technologies Ltd., Edna manages Indoor Systems and Industrial Battery product portfolios. Before joining Alpha, Edna held product management positions at Global Market Insite, Honeywell Video Systems and Bell Actimedia. Edna holds a Bachelor of Arts Degree from India, an MBA from Royal Roads University, Victoria, BC and has completed several product management, strategic marketing and project management courses.

Derek Pettingale, Director of Business Development - Cadex Electronics

Derek has over 18 years of sales, marketing and product management experience and is responsible for business development in all Cadex market segments around the world. He is experienced with battery and power conversion technologies and has previously held Director level positions in sales, marketing and product management roles at Teleflex Power Systems, Xantrex Technology, and Statpower

Technologies. Mr. Pettingale is a graduate of the Sauder School of Business at the University of British Columbia.
