

2010 COMMERCE CENTRE

Building Your Business in China through the BC-Canada Pavilion

- **Make use of the BC-Canada Pavilion** in central Beijing open May - Sept 2008
- Participate in business programs at the Pavilion **and meet Chinese partners and stakeholders**
- Prepare for doing business in China at **Think Asia: China 2008 workshops** held throughout BC

BC-Canada Pavilion in Beijing

Building on the success of BC Canada Place at the Torino 2006 Olympic Winter Games, the BC Canada Pavilion in Beijing will showcase our industry, culture and innovation for five months around the 2008 Olympic Summer Games. As a member of the Olympic family, BC has been able to secure a prime location for the Pavilion at the southeast corner of Tiananmen Square that will provide unmatched profile for BC Companies in Asia in 2008. Comprising 23,000 sq. feet on 3 floors, the Pavilion will act as a platform for BC organizations to gather market intelligence, meet with key stakeholders and qualified partners to explore new opportunities.

The first floor of the Pavilion is open to the public and will offer a taste of the industry, lifestyle, culture and spirit of innovation that is British Columbia and Canada. The second floor will be dedicated exclusively to business programs designed to help move BC and Canadian companies more quickly along the learning curve and make the key connections needed to expand their business in this exciting and challenging market.



For More information, contact:

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