

## Canada Export Centre Open for BCTIA Members

*Federal Funding helps reduce members costs by 50%*

**VANCOUVER, BC August 24, 2006** - BCTIA is pleased to announce our recent partnership with the Canada Export Centre.

The Canada Export Centre acts like a permanent export trade-show that exhibits and promotes Canadian companies' products and services to foreign trade missions and other qualified international buyers, investors, distributors, agents, government representatives and joint venture partners from around the world - 12 months of the year. They also provide market intelligence and international market development services to Canadian companies.

Through the federal government's PEMD Program, BCTIA Members now have additional opportunities to promote their exports. Specifically, the PEMD Program will financially support qualified BCTIA member companies wishing to participate in the Canada Export Centre by covering 50% of the fees and associated costs for up to three years.

Only 6 spaces will be made available initially. Don't miss out...act on this great opportunity before it disappears!

The BCTIA is committed to the ongoing promotion of our member companies and their innovation. It is due to this commitment and our partnerships with PEMD and the Canada Export Centre are we able to bring you this extraordinary funding opportunity.

For more information please contact Mark Mensing at the Canada Export Centre at 604-685-7823 ext. 116 [mark@canadaexportcentre.com](mailto:mark@canadaexportcentre.com)