

FOR IMMEDIATE RELEASE

**BRITISH COLUMBIA TECHNOLOGY INDUSTRY ASSOCIATION
ADDS 14 INDUSTRY LEADERS TO THEIR BOARD**

New members reflect diversity of technology industry

VANCOUVER, BC October 20, 2006 —The British Columbia Technology Industry Association announced today that it has appointed 14 new members to its board of directors. These new members represent the spectrum of the technology industry from small to large companies and core service organizations.

Appointed to the BCTIA Board of Directors for a 2-year term are:

David Climie - VP Marketing Communications, PMC Sierra
Rod O'Reilly - President & CEO, McKesson
Paul Gorton - VP Systems Solutions, MDA
John Madigan - Co-CEO, Teligence
Art Aylesworth - CEO, Carmanah Technologies Corp
John Caputo - President, Maximizer
Moe Kermani - President & CEO, Bycast
Richard MacKellar - CEO, Brightside
Michael Bain – Territory Manager, IBM
Blake Hanna – Partner, Accenture Business Services for Utilities Unit
Iain Mant – Partner, Fasken Martineau
Caroline Jellinck – Partner, Ray & Berndtson
Donna Bridgeman – Partner, GrowthWorks Capital Ltd.
David McIntyre – Vice President, Ventures West Management Inc.

“We are pleased to welcome such a wealth of experienced people to our board. As the voice and representative of the broad technology industry in BC, it's important our board reflect the all aspects of the industry ensuring all perspectives are represented in our advocacy efforts,” said Rob Cruickshank, president BCTIA. “We look forward to their guidance and counsel as we build an attractive and sustainable business climate for our tech industry to grow, prosper and contribute to the provincial economy.”

The following industry representatives will remain on the BCTIA Board of Directors for the remainder of their term:

Gurval Caer - CEO, Blast Radius (Chairman of the Board)
Greg Wolfe - SVP and GM - Americas Operations, Business Objects

Kevin Salvadori - EVP Business Transformation & CIO, TELUS
Dr. Donald Rix – Director, Prime Trials
Jonathon Wilkinson - President and CEO, QuestAir Technologies Inc.
Eric Jordan - Independent
Pankaj Agarwal - CEO, Momentum Technologies
Shannon Byrne Susko - VP, Gateway Operations Payment Processing Inc.
Alistair Duncan - President, CEO and Director, Chromos Molecular Systems Inc.
Barry Jinks - President, CEO and Founder, Colligo Networks, Inc.
Gary Albach - UILO, University of British Columbia
Mark Betteridge - CEO and Executive Director, Discovery Parks
Michael Calyniuk - Lead Partner, Tech. Industry Group, PricewaterhouseCoopers
Kelly Edmison - Chairman, PENDER Financial Group
Brent Holliday - Partner, Greenstone Venture Partners
Bruce Sprague - Partner, Ernst & Young LLP

BCTIA recognizes the important contributions and extends their appreciation and thanks to outgoing board members David Raffa, Garry Rasmussen, Don Safnuk and Morgan Sturdy.

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About BCTIA

BC Technology Industry Association (BCTIA) is a not-for-profit, member-funded organization that represents start-ups to established technology companies, including those that service the industry, across the province. Incorporated in 1993, after the amalgamation of the Electronic Manufacturers' Association of British Columbia (EMABC) and the Information Technology Association of Canada, BC Chapter (ITAC-BC), the BCTIA has served the province's technology industry for over a decade and today is recognized locally, provincially and nationally as the voice of BC's technology industry.

BCTIA advocates issues that enable the continued growth, prosperity and sustainability of our industry and economy. The association also delivers opportunities for members to learn, get connected and grow their businesses in BC. www.bctia.org

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