

FOR IMMEDIATE RELEASE

Technology Association Announces New Leader

Vancouver BC, October 10, 2007 — The BC Technology Industry Association, the largest technology association representing 2100 member companies across BC, today announced that Pascal Spothelfer has been appointed as the new President and CEO.

Pascal, who was born and raised in Switzerland and moved to Canada in 1994, has held a number of senior management roles across several industries both in Europe and Canada. Most recently, he was President and CEO at Spectrum Signal Processing, a Vancouver-based provider of advanced wireless communication systems which was recently purchased by Vecima Networks.

Prior to Spectrum, Pascal was the Senior Vice-President, Strategic Development at Teekay Shipping (Canada) Ltd and from 1994 to 1998, served as the Chief Operating Officer and later President and CEO of NovAtel Inc., a high tech company specialized in global positioning systems. Before moving to Canada Pascal was involved first as a management consultant with The Boston Consulting Group and then as a member of the executive team in the turnaround of Jenoptik AG in Germany.

“Pascal brings to BCTIA a great combination of broad senior management experience, strategic thinking and intellectual horsepower to help the TIA drive an agenda aimed at building a stronger, more dynamic and more robust technology industry in British Columbia. Pascal’s experience as a tech industry CEO in BC also gives him a deep understanding of the demands faced by technology businesses across the province and will allow him to be a very effective advocate for our industry,” said Jonathan Wilkinson, Chair of the BCTIA Board of Directors.

Pascal Spothelfer holds a Master of Law and a PhD in law from the University of Basel, Switzerland and a Master of Business Administration from INSEAD in Fontainebleau in France.

Pascal joins the BCTIA on November 13th, replacing outgoing President and CEO, Rob Cruickshank.

About the BCTIA

BC Technology Industry Association (BCTIA) is a not-for-profit, member-funded organization that represents start-ups to established technology companies,

across the province. Incorporated in 1993, the BCTIA has served the province's technology industry for over a decade and today is recognized locally, provincially and nationally as the voice of BC's technology industry.

As the voice of BC's technology industry, BCTIA is committed to the ongoing growth, sustainability and prosperity of BC's economy and the technology industry that serves it. The Association delivers opportunities for members to connect, learn and grow their businesses in BC. For more information visit <http://www.bctia.org>.

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